

PRESS INFORMATION for immediate release



ORIENT M-FORCE 200m

ORIENT WATCH CO., LTD. releases the new ORIENT M-FORCE 200m in the summer of 2014.

The M-FORCE is an authentic sports watch first released in 1997. As the name “M-FORCE” (short for “mechanical force”) suggests, it is a mechanical watch expressing “forcefulness” that has been widely acclaimed since its initial release.

The new ORIENT M-FORCE 200m, features a design that is easy to wear around town, while at the same time being equipped, as are existing models in the range, with ISO-compliant water resistance to 200 meters for use in scuba diving and shock absorption enabled by a special structure.

Featuring an oversized 49.1mm case, the watch employs a design that conveys an impression of robustness with an emphasis on thickness, inheriting the concept of M-FORCE. What is more, as well as enhancing the bold presence of the case by the use of a single lug attachment to the bracelet, it conveys a sleek image while retaining the qualities of a diver’s watch.

The dial is available in three colors, including red, which is easy to wear around town, in addition to the standard navy and black. Embossed patterns of stripes on the dial produce a stylish design, no matter what the color. The bracelet features a simple design, employing an immaculate three-row bracelet with a cut tailored to the shape of the case.

As for functions, the specification includes a power reserve indicator that shows the remaining power at a glance, a second hand halt mechanism, a three-fold double locking clasp with push button release to prevent the watch falling from the wrist, and other features befitting a diver’s watch.

It is planned to equip the dashboard of the new SUBARU WRX STI, which is aiming to secure the world championship in the 42nd Nürburgring 24-Hour Race (to be held in Germany, June 19-22, 2014), with this model to demonstrate its durability and visibility in a demanding environment.

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[REFERENCE]

Ref No.	Dial Color	Case Material	Band Material
EL07001D	Blue	Stainless steel	Stainless steel
EL07002B	Black	Stainless steel	Stainless steel
EL07002H	Red	Stainless steel	Stainless steel



EL07001D



EL07002B



EL07002H

[SPECIFICATIONS]

Glass material : Sapphire crystal
 Screw caseback & Screwed-down crown
 Water resistant : 200m
 Bezel : One-way rotating bezel
 Case Diameter : 49.10mm
 Thickness : 13.60mm

[MOVEMENT]

Movement : ORIENT caliber 40N5A Made in Japan
 Drive system : Self-winding movement with
 Hand winding mechanism (Second hand halt mechanism)
 Vibrations : 21,600/hour vibrations
 Daily accuracy : +25 ~ -15 sec/day
 Running time : More than 40 hours
 Number of jewels : 22 jewels
 Function : Date indicator

[FEATURES]

Embossed patterns of stripes on the dial produce a design that is stylish and is easy to wear around town, while having the specification of an authentic diver's watch.



(Certificated by ISO 6425 diver's watches,
 ISO 764 antimagnetic watches and ISO 1413 shock-resistant watches)

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