

PRESS INFORMATION for immediate release



ORIENT x STI M-FORCE 200m Limited Edition

ORIENT WATCH CO., LTD. was a proud sponsor of Subaru Tecnica International Inc. (STI) in the 40th ADAC Zurich 24-Hour Race (Nürburgring 24-Hour Race), which took place in May 17-20, 2012. STI entered this grueling race with the SUBARU WRX STI tS, equipped with an ORIENT M-FORCE on the dashboard, and claimed a win in the SP3T class for the second year in a row, a remarkable feat.

To commemorate this victory, ORIENT WATCH will release in May the ORIENT x STI M-FORCE 200m Limited Edition in Commemoration of the Victory in the 2012 Nürburgring 24-Hour Race, with a limited worldwide production of 1,500 pieces.

Designed for use in the race, the watch features a special dial with Arabic numerals at the three, nine and twelve o'clock positions, which ensures high visibility. The watch also features design elements that are reminiscent of the actual vehicle entering the race. It uses genuine carbon for the dial, colored in cherry red to match the corporate color of STI, and is lightweight yet maintains enough that enabled the watch to be effectively mounted on dashboard for the duration of the demanding race. In addition, the power reserve indicator (at the six o'clock position), which enables the wearer to check remaining power at a glance, is designed to be reminiscent of a fuel meter.

In terms of performance, the robust case, water resistant to 200 meters, comes with a three-dimensional bezel and boasts a shock resistance structure that meets ISO standards. It also features a hand winding mechanism and second-hand halt mechanism added to the ordinary self-winding movement. The solid metal bracelet boasts strength meeting ISO standards and features a three-fold double safety lock clasp, which prevents the watch from being removed from the wrist by mistake. In addition, the watch also comes with the same type of urethane strap as that worn by the drivers in the actual race.

ORIENT WATCH CO., LTD.

Global Merchandising Group. Marketing Planning Dept.
4-4, 2-Chome, Sotokanda, Chiyoda-ku, Tokyo 101-0021, JAPAN
Tel. : +81-3-3255-1374 Fax : +81-3-3255-1579 <http://www.orient-watch.com>
Contact information email address : info2@orient-w.co.jp

[REFERENCE]

Ref No.	Dial Color	Case Material	Band Material
EL06002B	Black	Stainless Steel	Stainless Steel / *Included urethane band



EL06002B

[SPECIFICATIONS]

Glass material : Sapphire crystal
 Screw caseback, Screwed-down crown
 Water resistant : 200m
 Bezel : One-way rotating bezel
 Case Diameter : 47.00mm
 Thickness : 13.30mm

[MOVEMENT]

Movement : ORIENT caliber 40N5A Made in Japan
 Drive system : Self-winding movement with
 Hand winding mechanism
 (Second hand halt mechanism)
 Vibrations : 21,600/hour vibrations
 Daily accuracy : +25 ~ -15 sec/day
 Running time : More than 40 hours
 Number of jewels : 22 jewels
 Function : Power reserve indicator, Date indicator
 (Certificated by ISO 6425 diver's watches,
 ISO 764 antimagnetic watches and
 ISO 1413 shock-resistant watches)

◇ SUBARU WRX STI tS



◇ CASE BACK

The result of the race, the names of the four drivers who competed, the name of the STI team manager, and a serial number are engraved on the case back.

◇ SPECIAL BOX

The ORIENT x STI M-FORCE 200m Limited Edition in Commemoration of the Victory in the 2012 Nürburgring 24-Hour Race comes in a special box produced exclusively for the model. The box features motifs in cherry red, the corporate color of STI, adding to the limited edition's special look. The original metal bracelet can be switched with the included urethane band.


ORIENT WATCH CO., LTD.

Global Merchandising Group. Marketing Planning Dept.
 4-4, 2-Chome, Sotokanda, Chiyoda-ku, Tokyo 101-0021, JAPAN
 Tel. : +81-3-3255-1374 Fax : +81-3-3255-1579 <http://www.orient-watch.com>
 Contact information email address : info2@orient-w.co.jp